



# Alexander Giese

I'm a UI/UX Designer based in Berlin with a focus on interaction design and service design.

alexgiese.com

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## Work

11/2022 – 09/2024 · 2 Years

### Working Student Content & Design MicroMovieMedia GmbH

- Content management in all apps of the GuidePilot visitor guide platform
- Support for the documentation of the design system for the GuidePilot platform and dev team collaboration
- Redesign of the company website guidepilot.de
- Creation of project management tools and an internal knowledge base in Notion

10/2021 – 11/2021 · 2 Months

### Working Student UX Strategy Sapera GmbH

- Preparing and conducting user interviews to optimize the performance of LinkedIn Ads
- User flow analysis with VWO and Google Analytics for the search feature of sapera.com

02/2021 – 07/2021 · 6 Months

### Working Student Communication Design Rosendahl Berlin GmbH

- Editorial design and production of school books and publications
- Web design for the portfolio of Collignon Architektur
- Brand design for VG Bildkunst
- Support for branding workshops

07/2020 – 01/2021 · 7 Months

### Intern Communication Design Rosendahl Berlin GmbH

11/2019 – 06/2020 · 8 Months

### Graphic Designer Print & Coffee Potsdam

## Education

04/2023 – 09/2024

### Interface Design, M.A. Fachhochschule Potsdam

10/2017 – 09/2022

### Communication Design, B.A. Fachhochschule Potsdam

## Skills

- UI Design
- Prototyping
- Wireframing
- User Research
- Service Design
- Documentation
- Editorial Design
- Brand Design

## Tools

- Figma
- Zeroheight
- Adobe XD
- Adobe CC
- Affinity Suite
- Notion
- Webflow

## Languages

- German – C2
- English – C1
- French – A2